

EXPERIENCE

Purpose Campaigns

Freelance Senior Visual Designer

November 2017 - Current

- Extending client rebrands to website designs + print collateral

Wheels Up Marketing

Freelance Digital Designer

September - November 2017

- Redesign digital + print sales collateral to match new brand

Boston University Interactive Design

Interactive Designer

September 2015 - October 2017

- Develop client websites through HTML, CSS, and Sass
- Create wireframes, mockups, and visual designs of websites
- Design and develop editorial pieces for BU's online alumni magazine *Bostonia*

TRACS, Inc. Marketing & Event Management

Graphic Designer & Creative Coordinator

November 2014 - September 2015

- Design production and printed materials for client 5k races
- Create content & design graphics for social campaigns

Media Cause Digital Ad Agency

Web and Media Design Intern & Freelancer

September 2013 - April 2014

- Create landing pages, social campaign graphics & banner ads for clients NRDC, Cornell Lab of Ornithology & Thorn

EXPERTISE

SKILL AREAS

- WIREFRAMING
- CONTENT LAYOUT
- UX/UI DESIGN
- BRANDING
- FRONT-END DEVELOPMENT

PROGRAMS

- SKETCH + AXURE
- WORDPRESS
- PHOTOSHOP
- ILLUSTRATOR
- GITHUB & TOWER



KERRY DRAPCHO

Visual Designer
Brooklyn, NY

EDUCATION

B.F.A. Graphic Design & Technology Emmanuel College, Class of 2014

Minor in Communications
Distinction in the Field
Magna Cum Laude

EXTRAS

CASE I: Silver Excellence Award
Website: Special Purpose
Sargent Choice Nutrition Center
Role in team: Interactive Designer
2016

Social Wellness Teacher Assistant
Love Volunteers & SASTS
Cape Town, South Africa
July - August 2014

HIV/AIDS in Africa Mission Trip
Ubuntu Institute & Emmanuel College
South Africa & Swaziland
May 2013

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